IN THE CLAIMS

- 1.-25. (Canceled)
- 26. (Currently Amended) A method of treating a metal wood golf club head comprising: providing a club head comprising a body and a front face having a face thickness, wherein the front face comprises an inner surface and an outer surface, and wherein the inner surface comprises a substantial portion of the front face, peening [[an]] the inner surface of the club head, whereby the inner surface is provided with a residual compressive stress, wherein the step of peening comprises substantially decreasing the face thickness, and wherein between about 30 percent and about 90 percent of alpha case is removed from a central region of the inner surface of the front face.
- 27. (Canceled)
- 28. (Original) The method of claim 27, wherein the portion comprises about 60% or more of the inner surface of the front face.
- 29. (Original) The method of claim 27, wherein the portion comprises about 80% or more of the inner surface of the front face.
- 30. 32. (Canceled)
- 33. (Original) The method of claim 26, further comprising peening an outer surface of the club head.
- 34. (Previously Presented) A method of treating a metal wood golf club head comprising the steps of:
 - providing a golf club head comprising a front face, wherein the front face comprises an inner surface and an outer surface, and wherein the inner surface has a first amount of alpha case; and

treating at least a portion of the inner surface, wherein the treated portion has a residual compressive stress and a second amount of alpha case less than the first amount.

- 35. (Previously Presented) The method of claim 34, wherein the step of treating at least a portion of the inner surface comprises treating a substantial portion of the inner surface.
- 36. (Previously Presented) The method of claim 34, wherein the step of treating at least a portion of the inner surface comprises treating about 80 percent or more of the inner surface.
- 37. (Previously Presented) The method of claim 34, wherein the step of treating at least a portion of the inner surface comprises peening.
- 38. (Previously Presented) The method of claim 37, wherein the step of treating at least a portion of the inner surface comprises shot peening, laser peening, or abrasive waterjet peening.
- 39. (Previously Presented) The method of claim 34, wherein the step of treating at least a portion of the inner surface comprises removing about 30 percent to about 90 percent of the first amount of alpha case.
- 40. (Previously Presented) The method of claim 34, wherein the step of providing a golf club head comprises providing a golf club head comprising a front face formed of titanium.
- 41. (Previously Presented) The method of claim 34, wherein the step of providing a golf club head comprises providing a golf club head comprising a front face formed of steel.
- 42. (Canceled)
- 43. (Currently Amended) The method of claim [[42]] 27, wherein the step of peening at least a portion of the inner surface has a first thickness prior to the peening step and a second thickness after the peening step comprises peening about 80 percent or more of the inner surface.

- 44. (Currently Amended) The method of claim [[42]] 27, wherein the second thickness is about 0.11 inches or less.
- 45. (Currently Amended) The method of claim [[42]] 34, wherein the residual compressive stress is about 37 MPa or greater.